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GRANT APPLICATION QUESTIONS

The following is a guideline for what questions will be asked in the grant applications when they open on January 14, 2025. They will be available on ParticipACTION's website at [ParticipACTION.com/Programs/Community Challenge](https://ParticipACTION.com/Programs/Community_Challenge).

Organization legal name*:

If you receive a grant, this is the name that we will address the cheque to.

Organization sector*:

Select the one that best represents your organization:

- Government/municipality/band
- Sport
- Recreation/physical activity
- Health
- Education/school
- Community/social development
- Cultural
- Indigenous
- Corporate/workplace
- Other (please describe)

Are you a local, provincial or national organization? *

- Local
- Provincial
- National

Is your organization part of a municipality/band (this includes departments such as recreation, public health, etc.)? *

- Yes
- No

Are you a for-profit organization? *

- Yes



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- No

Is supporting and/or serving members of equity-denied populations your organization's primary mandate? *

Equity-denied populations are defined as members of the Black, Indigenous, racialized and 2SLGBTQIA+ communities, newcomers to Canada, low-income populations, persons with disabilities and older adults.

- Yes
- No
- Unsure

First name of organization contact*:

Last name of organization contact*:

Address*:

City/town*:

Province/territory*:

Postal code*:

Business phone number*:

Email address*:

Website URL:

The website URL is needed so ParticipACTION can include your organization's name and link on its website to recognize organizations that have received grants and are participating in this year's Challenge. By accepting a grant, you are giving ParticipACTION permission to include these details on its website. Where possible, the link should direct to your application's initiative/program/event.

Program details:

Will your program take place in whole or in part in June 2025? *

To qualify, a portion of your program must take place in June 2025.

- Yes
- No

Program name: *

Limit: 30 words



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Program description: *

Limit: 100 words

Does your program include sport participation? *

For example, are program participants learning a sport skill or participating in a sport such as soccer, cricket, running or swimming?

- Yes
- No

How many sessions will your program run in June 2025? *

What is the estimated average number of participants per session? *

Populations and demographics:

Which of the following equity-denied populations will you primarily target (select one)? *

- Persons with disabilities
- Indigenous groups
- Newcomers to Canada
- Black populations
- Racialized populations
- 2SLGBTQIA+ community
- Low-income populations
- Older adults
- None of the above
- Our activity targets the general population, which includes equity-denied groups.

Will you target any additional populations? If so, please select all that apply: *

- Persons with disabilities
- Indigenous groups



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- Newcomers to Canada
- Black populations
- Racialized populations
- 2SLGBTQIA+ community
- Low-income populations
- Older adults
- None of the above

Which of the following age groups will you serve? *

- Children (0-12 years)
- Youth (13-17 years)
- Adults (18-34 years)
- Adults (35-54 years)
- Older adults (55-74 years)
- Older adults (75+ years)
- General public (all ages)

Will you involve and/or consult members of equity-denied populations in your program planning, outreach and delivery? If yes, how? *

Limit: 100 words

For example, you could co-develop programs, partner with local service agencies, do specific outreach to equity-denied populations, etc.

How would receiving a grant impact the delivery of your program, initiative or event and support the overall mandate of building capacity to provide physical activity and sport opportunities for equity-denied groups? *

How will you engage and/or consult members of equity-denied populations in the planning, promotion and delivery of your program, initiative or event? *

Limit: 100 words

You can use a portion of the funds to pay for promotional materials such as posters, newspaper and digital advertisements, and for boosting social media posts. ParticipACTION will provide all grant recipients with a promotional guide and branded resources.



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Do you plan to engage with specific organizations that reach equity-denied groups? *

In order to reach an equity-denied population, we strongly encourage you to engage and collaborate with organizations that can support this objective.

- Yes
- No

What organization(s) do you plan to partner with? *

Limit: 50 words

Which of the following expenses will the funds cover to support your program? *

- Training to deliver quality, safe sport
- Marketing and promotions of the initiative
- Sporting equipment
- Staffing/coaching/trainer expenses
- Venue/space rental
- Transportation
- Nutrition
- Other:

How will you promote participation in the Community Challenge? *

Limit: 100 words

What training or qualifications do your program administrators, instructors and/or coaches have that will ensure quality and safe programming? *

Limit: 100 words

How will you ensure that the programming specific to this project is welcoming, accessible and inclusive?*

Limit: 100 words.



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For example, limiting costs for participants, ensuring people of all abilities can participate, trained instructors, not having to own personal equipment to take part, etc.
Do you plan to collaborate with your municipality (e.g., parks and recreation, public health, mayor/council) in participating in the Community Challenge? *

- Yes
- No
- N/A – I am part of a municipality.

Is there a cost for participants to take part in your program? If yes, briefly describe if you are taking any actions to ensure cost is not a barrier to participating. *

What is the approximate cost per participant? *

Is there anything else you would like us to consider in reviewing your application?

Limit: 100 words