



## Grant application questions

*The following is a guideline as to what questions will be asked within the grant application when it opens on January 16<sup>th</sup>, 2024. The application will be available on ParticipACTION's website at: <https://www.participaction.com/programs/community-challenge/>*

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### **Organization legal name\*:**

*If you receive a grant, this is the name that we will make the cheque out to.*

### **Organization sector\*:**

*Select the one that best represents your organization:*

- Government/municipality/band
- Sport
- Recreation/physical Activity
- Health
- Education/school
- Community/social
- Cultural
- Indigenous
- Corporate/workplace
- Other: *open text*

### **Do you consider your organization to be part of the sport, recreation and physical activity sector?\***

- Yes
- No
- Unsure

### **Is supporting and/or serving members of equity-denied populations your organization's primary mandate?\***

*Equity-denied populations are defined as members of the Black, Indigenous, racialized and 2SLGBTQIA+ communities, newcomers to Canada, low-income populations and persons with disabilities.*

- Yes
- No
- Unsure



**Organization contact - First name\*:**

**Organization contact - Last name\*:**

**Physical address - address 1\*:**

**Physical address - address 2\*:**

**City/town\*:**

**Province/territory\*:**

**Postal code\*:**

*Enter your 6-character postal code, excluding spaces.*

**Business phone number\*:**

**Email\*:**

**Website URL\*:**

*The website URL is needed so ParticipACTION can include your organization name and link on its website to recognize organizations that have received grants and are participating in this year's challenge. By accepting a grant, you are giving ParticipACTION permission to include these details on its website. Where possible, the link should direct to your application's initiative/program.*

**Program details:**

**Will your program take place in whole or in part in June 2024? \***

*To qualify, a portion of your program must take place in June 2024.*

- Yes
- No

**Program name: \***

*Limit: 30 words*

**Program description: \***

*Limit: 100 words*

**Does your program include sport participation? \***

*For example, are program participants learning a sport skill or participating in a sport such as soccer, cricket, running or swimming?*

- Yes
- No

**How many sessions will your program run in June 2024?\***



**What is the estimated average number of participants per session?\***

**Populations and demographics:**

**Which of the following equity-denied populations will you primarily target? \***

*Select the one primary target:*

- Persons with disabilities
- Indigenous groups
- Newcomers to Canada
- Black populations
- Racialized populations
- 2SLGBTQQIA+ community
- Low-income populations
- None of the above

**Will you target any additional populations? If so, please select:\***

*Select all that apply:*

- Persons with disabilities
- Indigenous groups
- Newcomers to Canada
- Black populations
- Racialized populations
- 2SLGBTQQIA+ community
- Low-income populations
- None of the above

**Which of the following age groups will you serve?\***

- Children (0-12 years)
- Youth (13-17 years)
- Adults (18-34 years)
- Adults (35-54 years)
- Older adults (55-74 years)
- Older adults (75+ years)
- General public (all ages)



**Will you involve and/or consult members of equity-denied populations in your program planning, outreach and delivery? If yes, how? \***

*Limit: 100 words*

*For example, you could co-develop programs, partner with local service agencies, do specific outreach to equity-denied populations, etc.*

**How would the grant and your participation in the Community Challenge help your organization in building capacity to deliver physical activity and sport opportunities for equity-denied groups? *Select all that apply:* \***

- Training of staff or volunteers can be leveraged beyond the challenge.
- New or strengthened partnerships will help in other areas of the organization.
- Funding can be leveraged to attract additional cash or in-kind support.
- Equipment purchased can be used in other programs/events beyond the challenge.
- Promotion/awareness will help our organization attract new participants to programming.
- Other (please describe).

**How will you promote your program and engage with members of the equity-denied populations that you identified?\***

*Limit: 100 words*

*You can use a portion of the funds to pay for promotional materials such as posters, newspaper and digital advertisements, and for boosting social media posts. ParticipACTION will provide all grant recipients with a promotional guide and branded resources.*

**Do you plan to partner with specific organizations that reach equity-denied groups?\***

- Yes
- No

**What organization(s) do you plan to partner with?\***

*Limit: 50 words*

**Which of the following expenses will the funds cover to support your program?\***

- Training to deliver quality, safe sport
- Marketing and promoting the initiative
- Sporting equipment
- Staffing/coaching/trainer expenses



- Venue/space rental
- Transportation
- Nutrition
- Other:

**How will you promote participation in the Community Challenge?\***

Limit: 100 words

**What training or qualifications do your program administrators, instructors and/or coaches have that will ensure quality and safe programming? \***

Limit: 100 words

**Do you currently offer programming that is welcoming, safe, accessible and inclusive of people from equity-denied populations?\***

- Yes
- No

**How will you ensure that the programming specific to this project is welcoming, accessible and inclusive?\***

Limit: 100 words

**Do you plan to collaborate with your municipality (e.g., parks and recreation, public health, mayor/council) in participating in the Community Challenge? \***

- Yes
- No
- N/A – I am part of a municipality.

**How do you plan on collaborating with your municipality? \***

- Make them aware of the challenge and your participation.
- Encourage them to register and offer programs and events in June.
- Encourage them to sign up for the municipal webinar and use the promotional tools provided by ParticipACTION to encourage community participants.
- Other (please describe):

**Is there a cost for participants to take part in your program?\***

- Yes
- No



**What is the approximate cost per participant?\***

**Is there anything else you would like us to consider in reviewing your application?**

Limit: 100 words